

YOUR STUDENTS CAN QUIT. KICK IT CALIFORNIA CAN HELP!

School involvement in cessation positively impacts students' lives!



STUDENT E-REFERRAL



WHO WE ARE

Kick It California (KIC) has helped more than 1 million Californians kick tobacco since 1992. We can help your students quit too! KIC coaches have years of experience talking with teens who vape and lots of enthusiasm for working with students.

HOW WE HELP

Kick it California uses phone-based coaching to listen to your students and provide them with the structure, support, and strategies they need to quit vaping, smoking, or using smokeless tobacco.



REFER YOUR STUDENTS

Scan the QR CODE to access the secure, web referral form or visit kickitca.org/student-referral-form

CONTACT US

Email: cshoutreach@ucsd.edu
Web : kickitca.org/contact



ELIGIBILITY

- » Students who want to quit vaping or smoking
- » Students who want to help someone else quit
- » At least 13 years old and live in California



PROGRAM

- » Teen-tailored quit coaching in 6 languages (English, Spanish, Mandarin, Cantonese, Korean, & Vietnamese)
- » Coaches will help the student create a quit plan that will work for their life.
- » Coaches check in with the student after their quit date to offer encouragement and support.



BENEFITS

- » Students' chances of quitting tobacco and vapes improve
- » More students receive services
- » Simple and automated referral systems
- » E-referral is cost effective and sustainable